

## Terms of Service

Welcome to ChristTube! We create technologies and services that connect people, build our church communities, support businesses, and build/promote a Christian lifestyle. These Terms of Service govern your use of ChristTube Products, including features, apps, services, and technologies, unless separate terms apply. ChristTube, Corp. provides these Products.

### 1. The Services We Provide

Our mission is to be the premier internet platform for the global body of Christ by giving members the ability to network and share their Christian experience in a safe virtual environment. To support this, we offer the following services:

- **Personalized Experience:** We tailor your experience based on your connections, settings, and activity across all ChristTube Products.
- **Connecting You:** We help you connect with people, groups, churches and organizations that matter to you and make relevant suggestions.
- **Expression and Communication:** Share updates, photos, videos, podcasts and more. We also explore new ways to enhance expression through web 3.0 technology.
- **Discover Content:** We provide personalized ads and sponsored content and various connection suggestions to promote your awareness and growth in the kingdom of Christ.
- **Safety and Integrity:** We strive to keep our community safe by detecting and addressing misuse, harmful conduct, and potential security threats.
- **Advanced Technologies:** We use and develop technologies such as AI and machine learning to improve safety and functionality across our Products.
- **Research and Improvement:** We analyze data to enhance our Products and services.
- **Consistent Experience:** We ensure a seamless experience across ChristTube Products.
- **Global Infrastructure:** We manage data across a global network to deliver our services effectively.

### 2. Funding Our Services

Our Products are free to use for our normal users (non-organizations) and a fee is charged for various Church membership types. We also generate revenue through personalized ads and sponsored content, pay-per-view, and various digital promotional content. We use your personal data to show relevant ads but do not sell your personal data. Advertisers provide general audience criteria, and we show ads based on those criteria without disclosing your personal identity.

### 3. Your Commitments

To maintain a safe and accountable community, you agree to:

- Use your real name and accurate information.
- Create only one personal account and keep it secure.
- Abide by our Terms and Community Standards.
- Not share content that is unlawful, misleading, or infringes on others' rights.
- Avoid uploading harmful content, using automated means to access data, or misusing our reporting channels.

#### 4. Permissions and Intellectual Property

- **Content Usage:** By sharing content, you grant us a non-exclusive, royalty-free, worldwide license to use, display, and modify it for providing and improving our services.
- **Name and Profile Use:** We may use your name and profile picture in connection with ads and sponsored content.
- **Software Updates:** We may update software you use or download.

#### 5. Additional Provisions

- **Updates to Terms:** We may update these Terms as needed. You will be notified of changes and can review them before they take effect.
- **Account Suspension:** We may suspend or disable accounts for policy violations or inactivity. You will be informed of any actions taken.
- **Limitation of Liability:** Our Products are provided "as is" without warranties. We limit our liability to the extent permitted by law.
- **Disputes:** Disputes are resolved in specific courts under Maryland law, though ChristTube may also choose other jurisdictions as needed.
- **Other Terms:** These Terms replace any previous agreements. Additional terms apply to certain Products and activities.

#### 6. Other Applicable Policies

Additional guidelines and policies that may apply include Community Standards, Commercial Terms, Payment Terms, Commerce Policies, Music Guidelines, Advertising Policies, and more.

At ChristTube, we want you to understand the information we collect and how we use and share it. We encourage you to read our Privacy Policy to help you use our services in the way that suits you best.

In the Privacy Policy, we explain how we collect, use, share, retain, and transfer information, and we inform you of your rights. Each section of the Policy includes clear examples and straightforward

language to make our practices easier to understand. We've also added links to resources where you can learn more about private topics that interest you.

It's important to us that you know how to control your privacy. We show you where you can manage your information in the settings of the ChristTube Products you use.

This policy outlines the information that ChristTube Products processes. These ChristTube Products, which we also refer to as "Products," include:

All User Profiles, Video Chat, Streaming Audio & Video, On-Demand & Pay-Per-View, Podcasts, Social Networking, Digital Advertising, Messaging Services, E-Commerce

The information we collect and process about you varies based on how you use our services. For instance, the information we gather when you register for a ChristTube account differs from what we collect based on your overall activity. Whenever you use our Products, we collect certain information about you.

#### **I- Information we collect:**

##### **Your activity and information you provide **Information We Collect or Infer About You Based on Others' Activity****

We collect and infer information about you based on others' activity. For example:

- We may suggest a friend to you through ChristTube's friend suggestion feature if you both appear on a contact list that someone uploads.
- We consider whether your friends belong to a group when suggesting you join it.

On our platforms, you can send messages, take photos and videos, buy or sell items, and much more. We refer to all these actions as "activity." We collect your activity across our Products, including:

- Content you create, such as posts, comments, and stories
- Content you provide through our camera features, camera roll settings, or voice-enabled features. Learn more about what we collect from these features and how we use information from the camera for masks, filters, avatars, and effects
- Messages you send and receive, including their content, subject to applicable law. We can't see the content of encrypted messages unless users report them to us for review
- Information about content and messages, subject to applicable law
- Types of content you view or interact with, including ads, and how you interact with them
- Apps and features you use and the actions you take in them
- Purchases or other transactions you make, such as through ChristTube checkout experiences, including credit card information
- Hashtags you use

- The time, frequency, and duration of your activities on our Products

Information with Special Protections: You might choose to provide information about your religious views, sexual orientation, political views, health, racial or ethnic origin, philosophical beliefs, or trade union membership. These and other types of information could have special protections under the laws of your jurisdiction.

## **Friends, Followers, and Other Connections**

### **Information We Collect About Your Connections:**

We gather information about your friends, followers, groups, accounts, ChristTube Pages, and other users and communities you're connected to and interact with. This includes details on how you interact with them across our Products and which connections you engage with the most.

### **Information We Collect About Contacts:**

We also collect information about your contacts, such as their names, email addresses, or phone numbers, if you choose to upload or import it from another source, like syncing an address book.

### **Information Collection Without an Account:**

If you don't use ChristTube Products or use them without an account, your information might still be collected. Learn more about how ChristTube uses contact information uploaded by account holders.

### **Managing Your Contacts:**

Learn how to upload and delete contacts on various ChristTube Products, or how to connect your device's contact list.

## **App, Browser, and Device Information**

**Information We Collect and Receive:** We gather information from and about the different devices you use and how you use them. This includes:

- **Device Information:** The device and software you're using, along with other device characteristics.
- **Activity on Device:** What you're doing on your device, such as whether our app is in the foreground or if your mouse is moving (which can help distinguish humans from bots).
- **Device Identifiers:** Identifiers that distinguish your device from others, including Family Device IDs.
- **Device Signals:** Signals from your device.
- **Shared Information:** Information you've shared with us through device settings, such as GPS location, camera access, and photos.

- **Network and Connection Information:** Information about the network you connect your device to and your connection, including details like your IP address.
- **Location Data:** Some location data, even if Location Services is turned off in your device settings, including using IP addresses to estimate your general location.
- **Product Performance:** Information about our Products' performance on your device.
- **Cookies and Similar Technologies:** Information from cookies and similar technologies.

## Information from Partners, Vendors, and Other Third Parties

### What Kinds of Information Do We Collect or Receive?

We collect and receive information from partners, vendors, and other third parties about various aspects of your information and activities both on and off our platforms. Here are some examples of the information we receive about you:

- **Your Contact Information**
- **Websites You Visit and Cookie Data:** Such as through Social Plugins or the ChristTube Pixel
- **Apps You Use**
- **Games You Play**
- **Purchases and Transactions:** Purchases and transactions you make outside of our Products using non-ChristTube checkout experiences
- **Your Demographics:** Such as your education level
- **Ads You See and Interact With**
- **Usage of Partners' Products and Services:** Whether online or in person

Our partners may also share information such as your email address, phone number, and advertising device ID with us. This helps us match your activities with your account, if you have one. We receive this information whether or not you're logged in or have an account on our Products. Learn more about how we connect information from partners to your account.

Partners may also share their communications with you with us if they instruct us to provide services to their business, such as managing their communications. To learn how a business processes or shares your information, read their privacy policy or contact them directly.

How do we collect or receive this information from partners? Partners use our tools, integrations, and ChristTube Audience Network technologies to share information with us. These partners collect your information when you visit their site or app, use their services, or through other businesses or organizations they work with. We require partners to have the right to collect, use, and share your information before giving it to us.

### **What If You Don't Let Us Collect Certain Information?**

Some information is essential for our Products to function properly. Other information is optional, but choosing not to share it may affect the quality of your experience.

### **What If the Information We Collect Doesn't Identify Individuals?**

In some cases, information is de-identified, aggregated, or anonymized by third parties before it is shared with us, so it no longer identifies individuals. We use this information as described below without attempting to re-identify individuals.

We use your information to provide you with a personalized experience, including ads, as well as for other purposes detailed below.

For some of these purposes, we use both automatically processed and manually reviewed information. While our systems automatically process most of this information, in some cases, we also access and review it manually.

To minimize the use of information connected to individual users, we sometimes de-identify, aggregate, or anonymize information so that it no longer identifies you. We use this anonymized information in the same ways we use your identifiable information as described in this section.

## **II- How We Use Your Information:**

### **To Provide, Personalize, and Improve Our Products:**

We use the information we have to deliver and enhance our Products. This includes personalizing features, content, and experiences, such as your feed, recommendations, Stories, and ads. While we use the information you choose to provide for these purposes, we do not use it to show you ads.

Read more about how we use information to provide, personalize, and improve our Products:

### **How We Show Ads and Other Sponsored or Commercial Content**

When you use our Products, you see ads and sponsored or commercial content, such as product listings in Shops. You may also see ads or commercial content when you visit other apps. We use your information to display ads paid for by advertisers, businesses, and organizations, aiming to make everything you see interesting and useful to you.

To decide what to show you and others, we use the information we have about you, including:

- Your profile information
- Your activity on and off our Products, including information we receive through cookies and similar technologies, according to your settings
- Content you create or interact with across all ChristTube pages
- Inferences we make about you, such as topics we think you may be interested in

- Information about your friends, followers, or other connections, including their activity or interests

Learn more about some of the ways we show you ads that we think may be interesting to you, including using machine learning.

### **How We Use Information to Improve Our Products**

We're committed to enhancing our Products and developing new ones with the features you want. The information we collect from you helps us achieve this goal.

We use the information we collect to:

- Assess whether a product is functioning correctly
- Troubleshoot and resolve issues when it's not
- Test new products and features to evaluate their effectiveness
- Gather feedback on our ideas for products or features
- Conduct surveys and research to understand what you like about our Products and brands, and identify areas for improvement

### **How We Use Location-Related Information**

We use location-related information that you allow us to access when you enable the Location Services setting on your device. This includes your GPS location and, depending on your operating system, other location data.

Even if Location Services is turned off, we may still receive and use some location-related information, such as:

- **IP Addresses:** We use IP addresses to estimate your general location, and in some cases, your specific location if necessary to protect your safety or security.
- **Activity on Our Products:** Information about your activity, such as check-ins and events.
- **Directly Provided Information:** Details you provide directly, such as your current city on your profile or your address.

We use location-related information—like your current location, where you live, the places you frequently visit, and nearby businesses and people—to:

- **Provide, Personalize, and Improve Our Products:** This includes personalizing ads and enhancing your experience on our Products.
- **Detect Suspicious Activity and Secure Your Account:** To help protect your account and detect any unusual activity.

### **To Promote Safety, Security, and Integrity**

We use the information we collect to help protect people from harm and ensure our Products are safe and secure.

### **To Provide Measurement, Analytics, and Business Services**

Many people rely on our Products to manage or promote their businesses. We assist them by measuring the effectiveness of their ads, content, products, and services.

### **To Communicate with You**

We use the contact information you've provided on your profile to communicate with you.

### **To Research and Innovate for Social Good**

We use information from our own data, researchers, and publicly available datasets, as well as from professional and non-profit groups, to conduct and support research for social good.

### **Content Others Share or Reshare About You**

#### **Who Can See or Reshare Your Content:**

People within your audience can view your content and may choose to share it with others outside your audience, both on and off our Products. For example, when you share a post or send a message to specific friends, they can download, screenshot, or reshare it with anyone, across or off our Products.

When you comment on a post or react to a photo, your comment or reaction can be seen by anyone who has access to that post or photo, which may include people you're not connected with. Additionally, the person who shared the post can modify their audience settings at any time after your interaction.

#### **How Information About You Can Be Shared:**

Users of our Products can share information about you with their chosen audience in various ways, including:

- Sharing a photo or video of you in a post, comment, story, reel, or message
- Mentioning you in a post or story
- Tagging you in a post, comment, story, or location
- Sharing details about you in a post, story, or message

If you're uncomfortable with how others have shared content about you on our Products, you can always choose to take control.

### **People and Accounts You Share and Communicate With**

When you share and communicate using our Products, you can sometimes control what you share.

#### **What Others Can See:**



- **Shared Content:** The audience you choose can view what you share with them, such as:
  - Posts you've written
  - Photos or videos
  - Stories
  - News articles
  - Information added to your profile
- **Communications:** People or businesses you interact with can see the messages you send. For example, if you message someone or a business they can read your message.
- **Activity:** People and businesses may also see some of your activity on our Products, including:
  - Comments on or reactions to others' posts
  - Engagement with ads or sponsored content, like comments or likes
  - Content you've shared about a product in a Shop
  - Views of their stories on ChristTube
- **Active Status:** Some Products offer settings that let others see when you're active on our Products, such as "active status." We may also provide settings to show when you're active in specific sections, like a message thread, game, or event, or when you last used one of our Products.

## Public Content

### What is Public Content?

Certain information and activities are always public. This includes:

- Your name
- ChristTube username
- Profile picture
- Activity in public groups, Pages, and channels
- Any content you choose to set as Public, such as posts, photos, videos, Stories, or Rheems.

### Who Can View Public Content?

When content is marked as public, anyone can view it on our Products, and sometimes even outside of them, regardless of whether they have an account. For instance, if you comment on a public ChristTube account, that comment will be visible to everyone. It may also appear across our Products or be accessible to anyone, including outside our Products.

### How Can Public Content Be Shared?

We, along with users of our Products, can share public content (like your profile picture or

information on a public ChristTube page) with anyone, whether on or off our Products. This content can be shared in public forums or appear in internet search results. Additionally, public content can be viewed, accessed, reshared, or downloaded through third-party services, such as:

- Search engines
- APIs
- The media, like TV
- Other apps and websites connected to our Products

### **How can you manage your information?**

We provide a range of tools below for you to view, manage, download, and delete your information. You can also manage your information by accessing the settings of the Products you use. Additionally, you may have other privacy rights under applicable laws.

To exercise these rights, please contact us, as well as the settings for your ChristTube pages, and your device settings.

### **How long is your information kept?**

We retain information as long as necessary to provide our Products, comply with legal obligations, or protect our interests and those of others. The duration for which we keep information is determined on a case-by-case basis. Here are the factors we consider:

- **Operational Needs:** We retain certain information to manage your account effectively.
- **Feature Usage:** The retention period may vary based on the feature involved.
- **Legal Compliance:** We keep information as needed to meet specific legal obligations.
- **Legitimate Purposes:** We may retain information to prevent harm, investigate potential violations of our terms or policies, promote safety and security, or protect our rights, property, or Products.

In some cases, we may retain information for an extended period for specific reasons.

### **Responses to legal requests and compliance with applicable laws.**

We access, preserve, use, and share your information in the following situations:

- **Legal Requests:** In response to legal demands, such as search warrants, court orders, production orders, or subpoenas from civil litigants, law enforcement, or other government authorities.
- **Compliance with Law:** In accordance with applicable laws.
- **Safety and Security:** To promote the safety, security, and integrity of users, employees, property, and the public.

Additionally, we may access or preserve your information for an extended period when necessary.